

## 5 MINUTES WITH: TOAN NGUYEN



The Fendi Casa Contemporary Collection by Toan Nguyen reinterprets minimalism.

BY HARPER'S BAZAAR ON SEPTEMBER 23, 2015



Toan Nguyen

### Collaboration with Fendi Casa

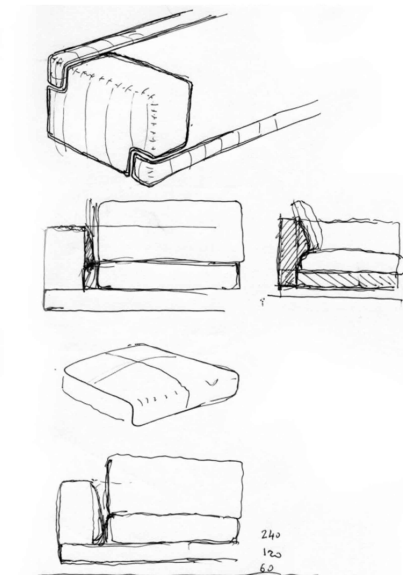
Everything began with a meeting with Alberto Vignatelli [chairman and CEO of Fendi Casa]. He had appreciated some of my projects and asked me to give an interpretation of a living concept that could be representative of Fendi with less classic proposals than those that were distinguishing the style of Fendi Casa.

### Define Fendi

Fendi stands for craftsmanship and luxury, yet always with an eye towards the future. Their extreme attention to detail is something that has really hit me: each product is a result of accurate research and experimentation, manufactured to perfection. It's exactly the same approach I followed when designing this collection.

### Design & Functionality

Design, functionality and aesthetic are very much related. Some details rise in importance when you enhance their functionality. My research was focused on implementing fixing systems, such as buckles, going beyond the decorative level and taking into consideration the functional aspect, letting the leather keep its natural beauty while stretched. (In this collection), details that are just decorative, such as buckles, obtain a new functionality.



VIEW ALL

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FULL SCREEN

Sketches of the Sloane Sofa.

